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Fiscal Year 2007-2008

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The International Association of Lions Clubs

(Lions Clubs International®)

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We Serve

October 2007

Dear Club President:

Congratulations on your outstanding achievements during the 2006-2007 President's Retention Campaign. You are to be commended for making retention a priority in your club.

As you know, retention activities are vital to a club's success. Without an active retention program, a club risks losing its members, thereby impacting its ability to serve those in need. Your efforts to keep members active, engaged and content have helped strengthen your club, and the association as a whole.

Again, congratulations to you and your entire membership. Your accomplishments illustrate the "We Serve" spirit.

Yours truly,

Jimmy M. Ross
Immediate Past International President

